مهارات

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Maharat Platform

One of the e-learning initiatives at Taif University

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#الطائف_من_جديد

VISION 2030
رؤية 2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

TU
جامعة الطائف
TAIF UNIVERSITY
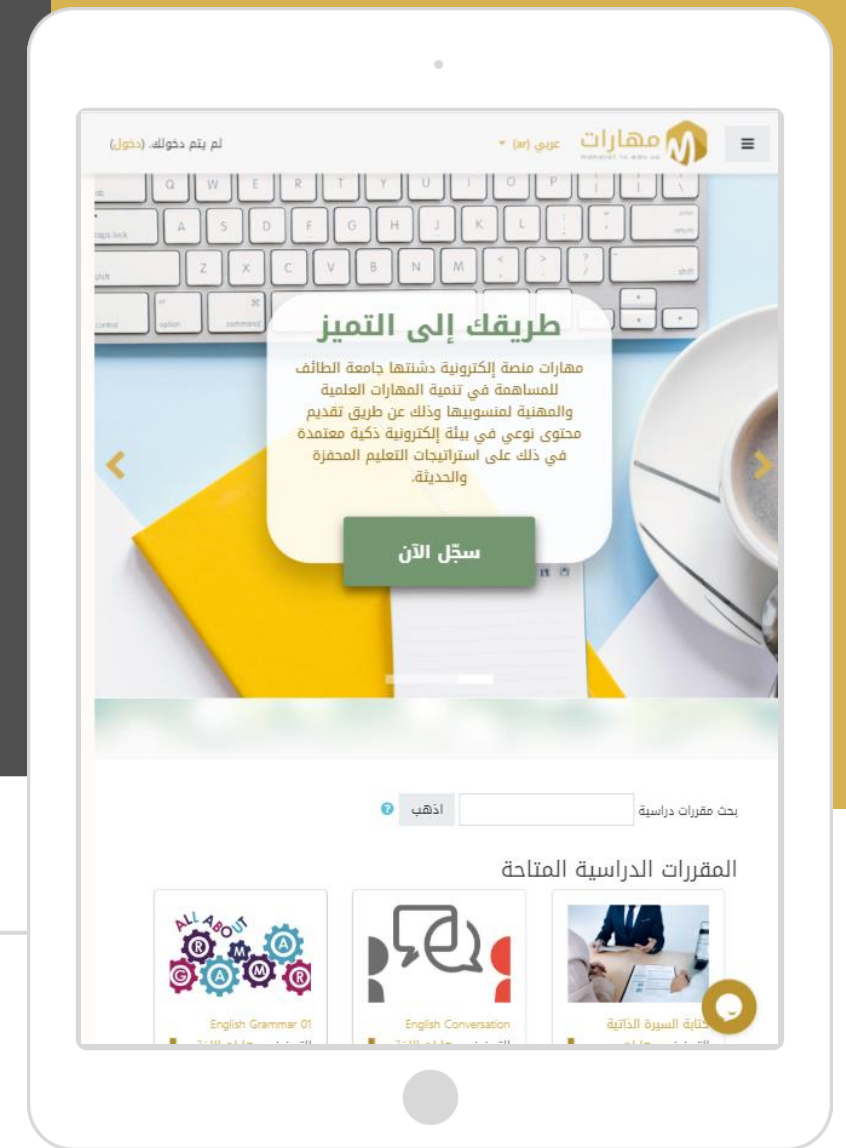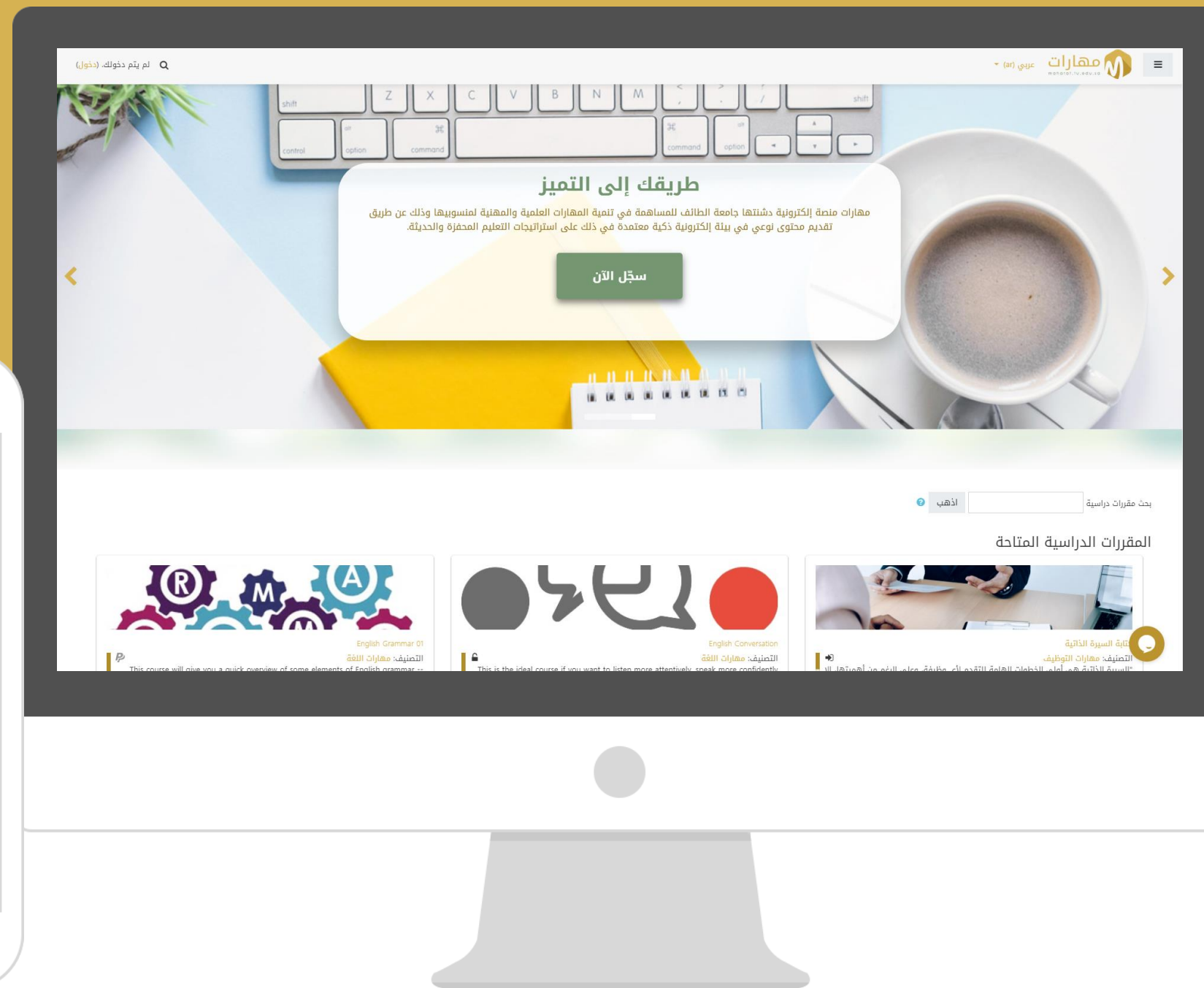
Maharat Platform

The e-training platform - one of the e-learning initiative at Taif University - which combines digital self-paced learning and virtual learning in an integrated environment based on interactive learning methods and motivational game techniques

Initiative goals

Enriching Arabic content

Spreading knowledge to contribute to achieving the Kingdom's 2030 vision

Meet labor market needs

By bridging the gap between educational outcomes and the needs of the labor market by developed scientific, practical and interactive content, and by providing training workshops and specialized webinars.

Development

To develop scientific, professional and linguistic skills by partnering with the concerned authorities inside and outside the university to provide their training programs for the largest segment of trainees

Skills presented through Maharat

Virtual Events
Providing training workshops, webinars and events online directly and virtually

Self-paced learning skills
Digital content supported by videos, electronic resources, activities and assessments within an interactive electronic environment

Blended training courses
By merging training meetings between face-to-face and virtual

Attendance / workshops courses
Automation of all course and workshop processes (advertising, registration, training materials, conducting assessments and printing certificates)
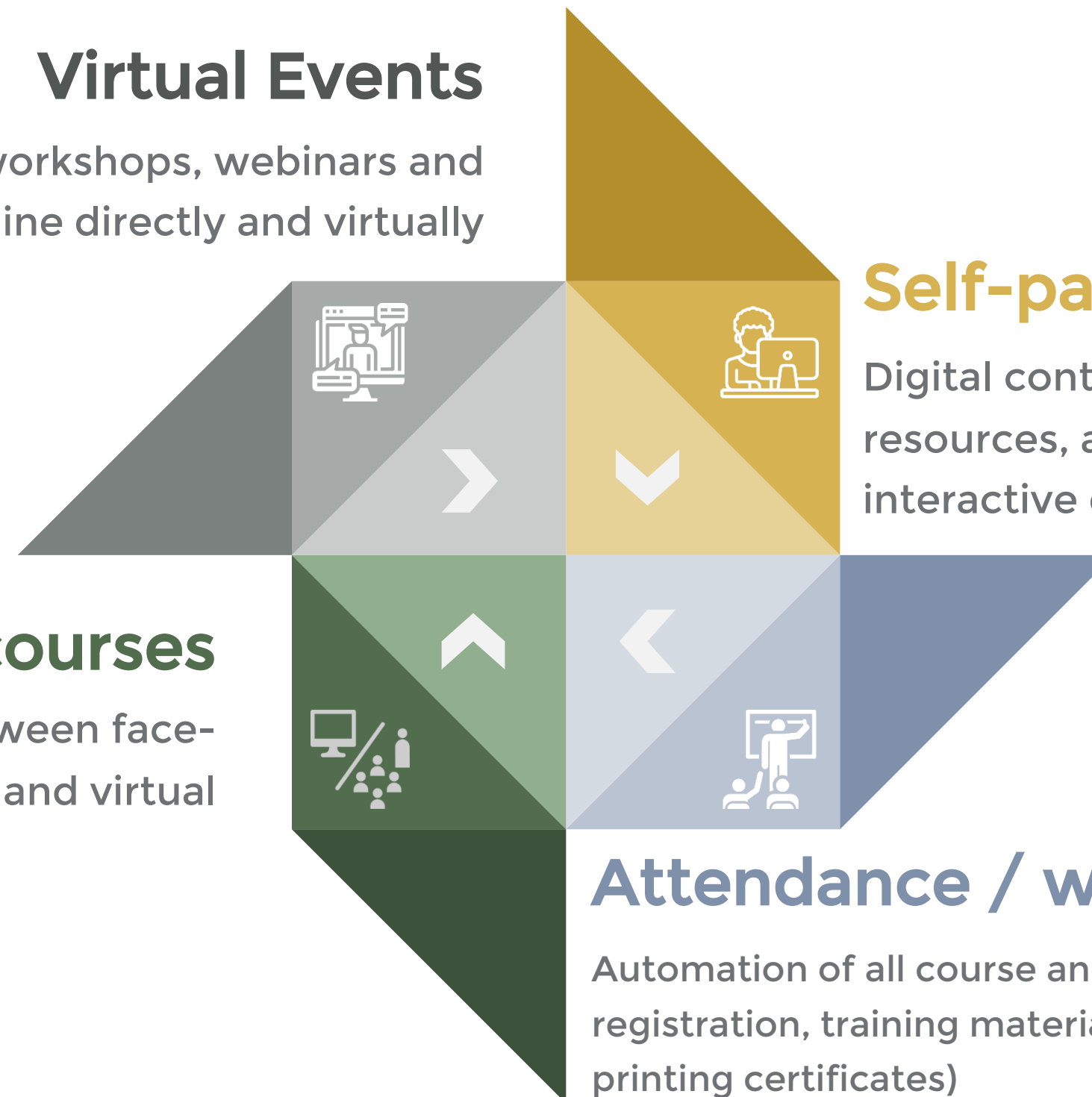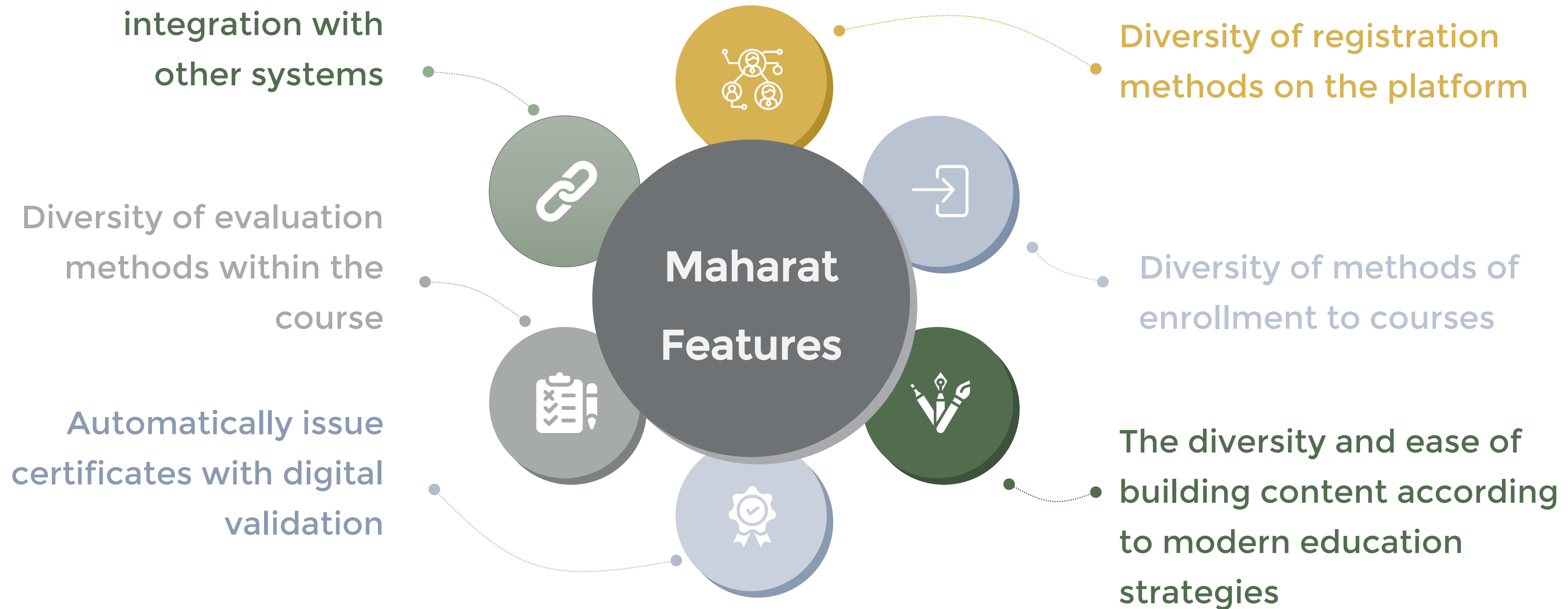
Maharat techniques

- **The largest open-source education platform (Moodle)**
  - The largest community of developing add-on programming platform
  - There is no charge for renewing a license
  - No restrictions on use
  - Used in international universities
- **Creating and developing the platform by the staff of the Deanship of E-Learning and Information Technology**

The most important innovation in the platform

Maharat has unique characteristics that are built on employing the latest technology , modern and stimulating education strategies

integration with other systems

Diversity of registration methods on the platform

Diversity of evaluation methods within the course

Maharat Features

Diversity of methods of enrollment to courses

Automatically issue certificates with digital validation

The diversity and ease of building content according to modern education strategies

6

Diversity of registration methods on Maharat

- Automatic integration with the university's active directory

- Self-registration via email

- Register with google

- Manual registration

- Batch registration

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هل نسيت اسم الدخول أو كلمة المرور؟

هذا المتصفح يجب أن يدعم الـ Cookies

قم بتسجيل الدخول باستخدام حسابك على:

a.elsaadony

تذكر اسم المستخدم

الدخول بحساب جوجل

دخول

هل هذه هي المرة الأولى لك؟ الاشتراك من هنا

للوصول الكامل لهذا الموقع، عليك أن تنشئ حسابا.

إنشاء اشتراك جديد

مهارات منصة إلكترونية دشنتها جامعة الطائف للمساهمة في تنمية المهارات العلمية والمهنية لمنسوبيها في بيئة إلكترونية ذكية معتمدة في ذلك على استراتيجيات التعليم المحفزة والحديثة.

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Diversity of enrollment methods for courses

- Self-enrollment

- Manual enrollment

- Enrollment by verification code

- Paid enrollment PayPal
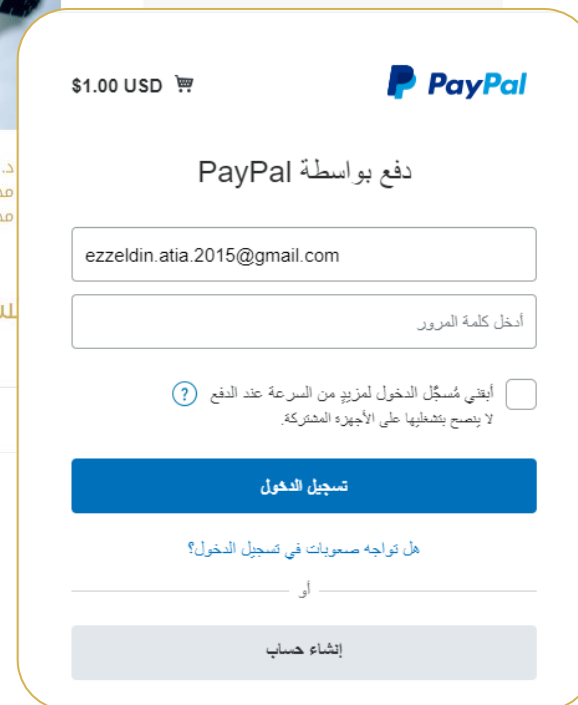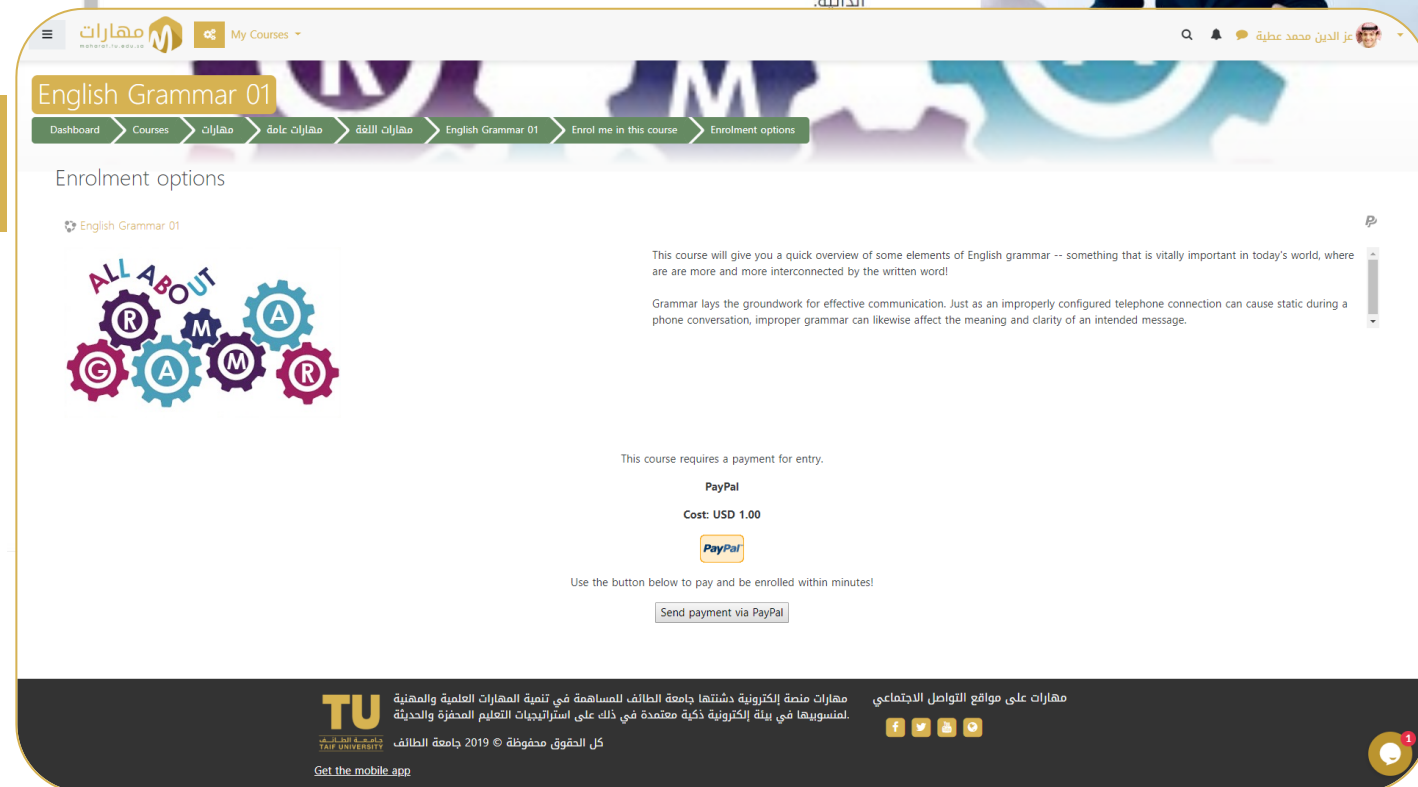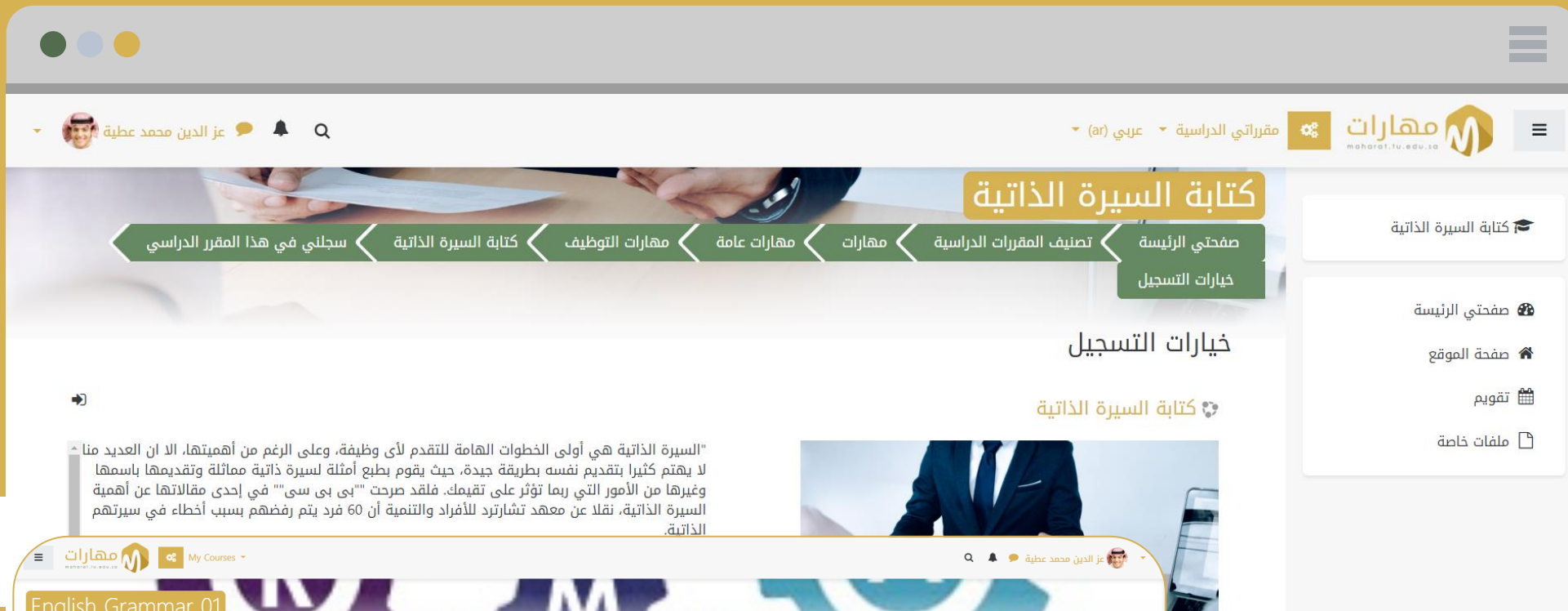
The diversity and ease of building content according to modern education strategies
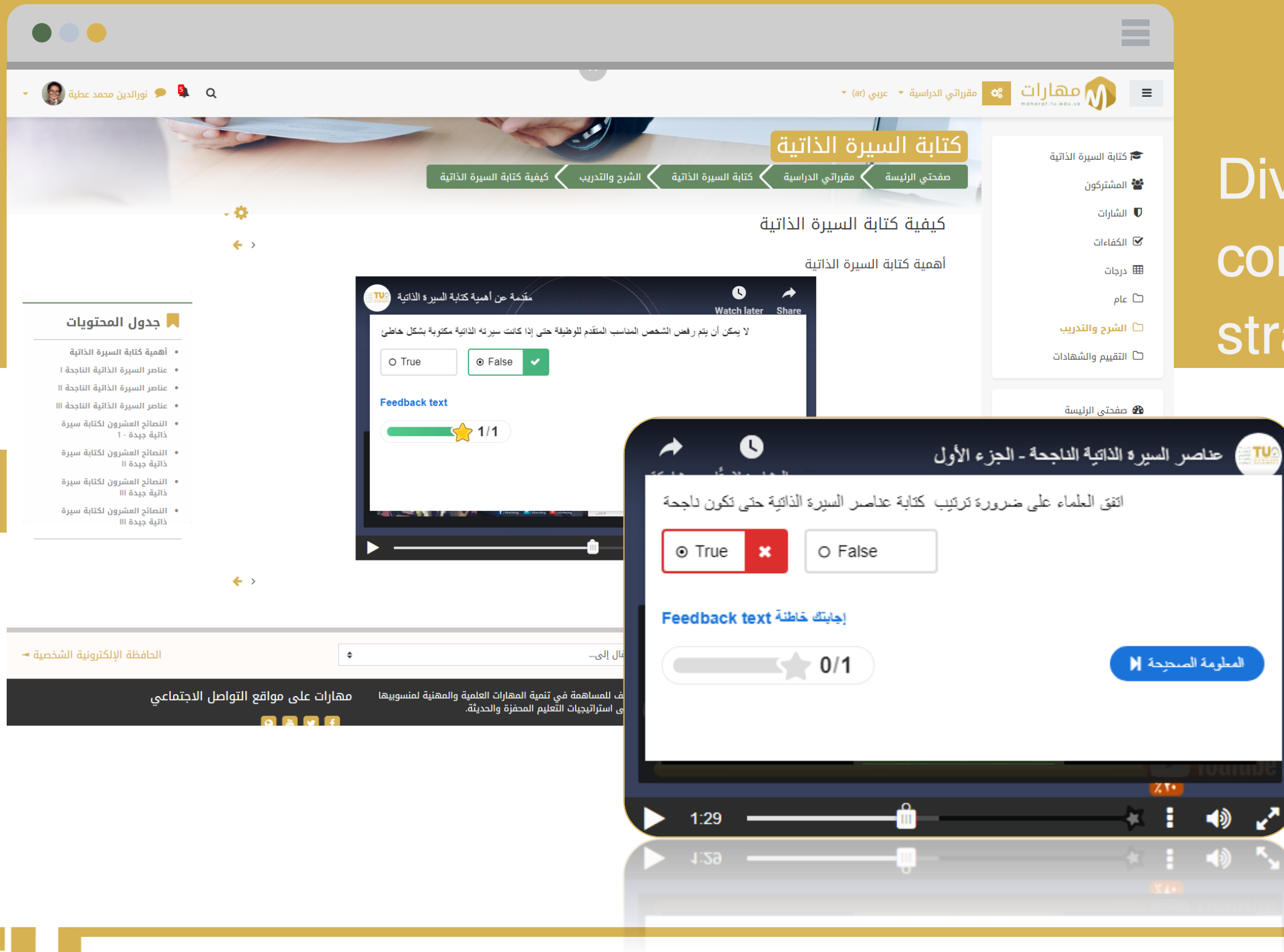
- Motivational gaming techniques using gamification tools

Diversity of methods of developed content according to modern education strategies Continued ..

- Interactive Learning

- Adaptive Learning

Automatically issue certificates with validation

- Issuing different types of certificates (completion, passing, attendance)

- Validate certificates using QR Code

- Control of certification eligibility criteria

- Issuance of the detailed certificate

Diversity of evaluation methods within the course

- Assessments

- Assignments

- Self and peer assessment

- Interactive content and activities

integration with other systems

- Virtual Classroom System

- Direct technical support system

- University LDAP

- Google Analytics
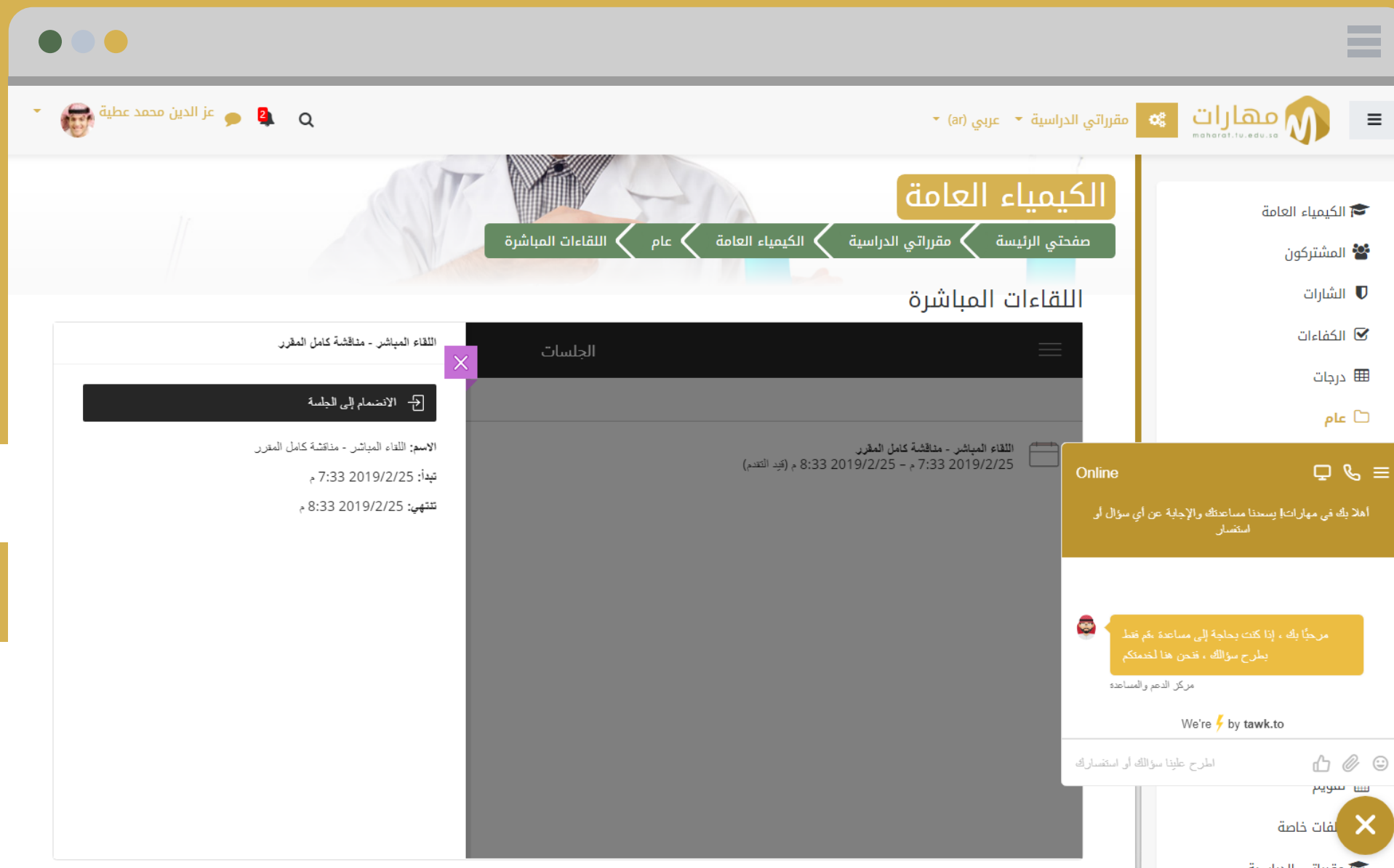
Maharat application
With you on any device

We try to facilitate the process of mobile education through Maharat applications for mobile and office devices
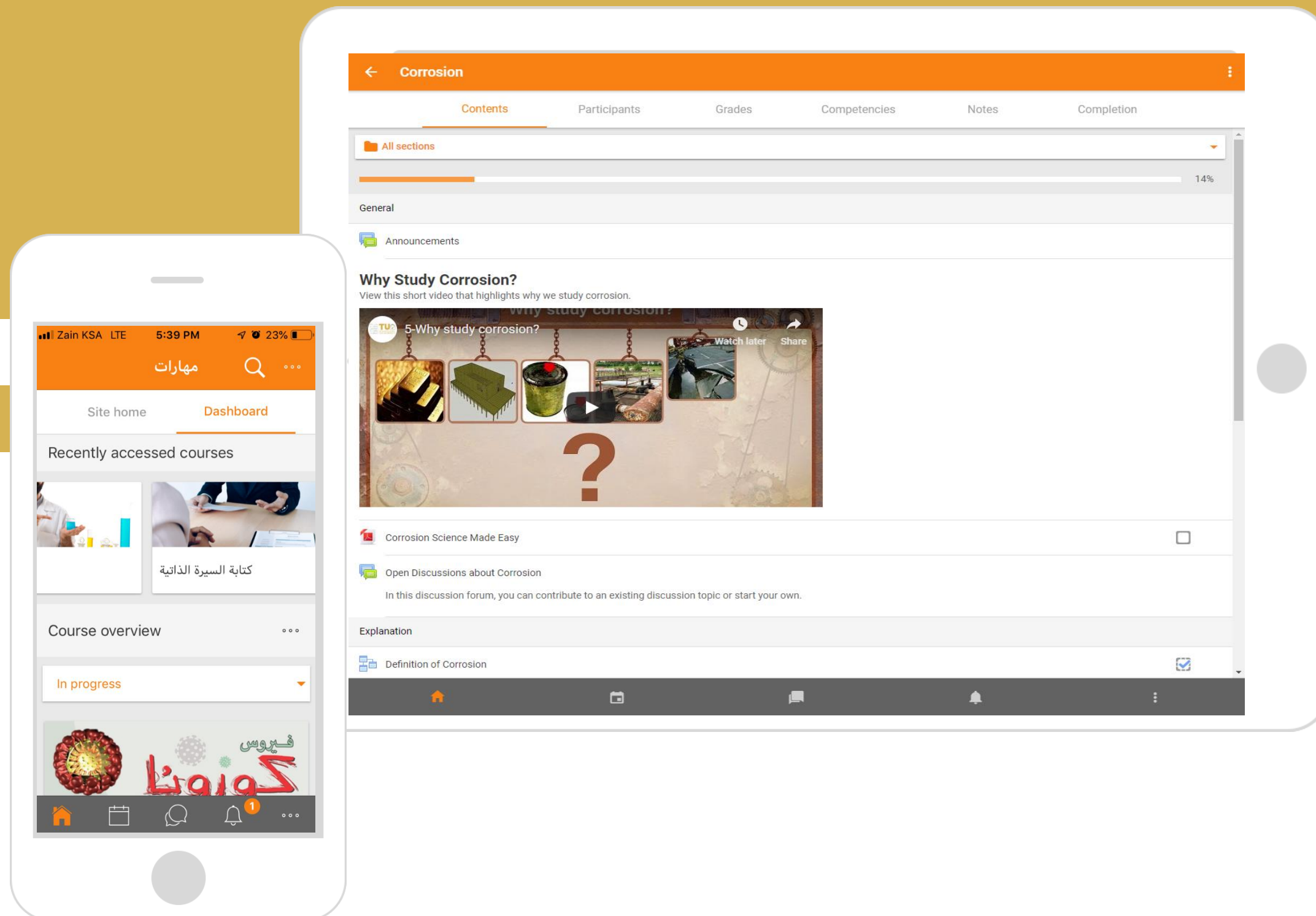
Other features of Maharat Platform

In addition to what has been mentioned, there are many other characteristics:

1. Competencies
2. Learning Plans
3. Badges
4. Notifications
5. Messages
6. Display content in more than one language
7. High degree of protection and security
8. Detailed reports
9. Search engine

10. Forms
11. Calendar
12. Completion Criteria
13. Make content available without an internet connection
14. Make tests available without an internet connection
15. Restricting content or course viewing based on the completion of another course
16. Import and export of courses

Login times

+700,000

Maharat Visits

+6,800,000

Active users

+67,500

Launch in March 2019

Sectors

22

Certificates

+38,000

Courses and webinars

+500

The most important ingredients and opportunities

Comprehensiveness in delivery methods

The diversity in the methods of providing courses and webinars - whether in face-to-face, virtual, hybrid or self-paced learning - enhances the opportunities of the platform being ahead of the rest of the competing platforms in the field of e-training

Taif University adopts Maharat platform

A governmental educational institution full of experts in various fields gives strength to the platform to attract interested people

Accelerated enrollment from outside the university

The increase in new accounts joined from outside the university on the platform with the onset of the Corona pandemic, and all courses and webinars are hosted on Maharat platform

Meet the aspirations and needs of the providers

Adapting to various requirements and how to apply for courses and events gives the platform a greater attraction for internal and external partnerships

The most important future challenges

Brand strategy

It's hard to build a brand, but very easy to damage. Branding needs a good strategy that leads the platform to Continuity of success.

Organizational ability

Two important components of effective governance are urgently needed with the expansion of use;
Organizational structure, executive team

Finance resource

For the sustainability and effectiveness of the platform and to maintain a high level of productivity, development and quality; There is a need for a financial partner who believes in the importance and strength of the platform, and works to invest in what it offers to Arab societies

Technological infrastructure

Increasing the efficiency of the platform, developing it continuously, and finding solutions to develop digital content

3

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The most important recommendations for pioneering the platform

Technology Infrastructure Development

Continuous development and a stylish UX/UI design that meets future aspirations with the launch of the mobile application on the platform

Digital Content Development Studio

Establishing a studio that serves the digital production of the platform with the possibility of investing in media production for internal and external sectors

Brand strategy development

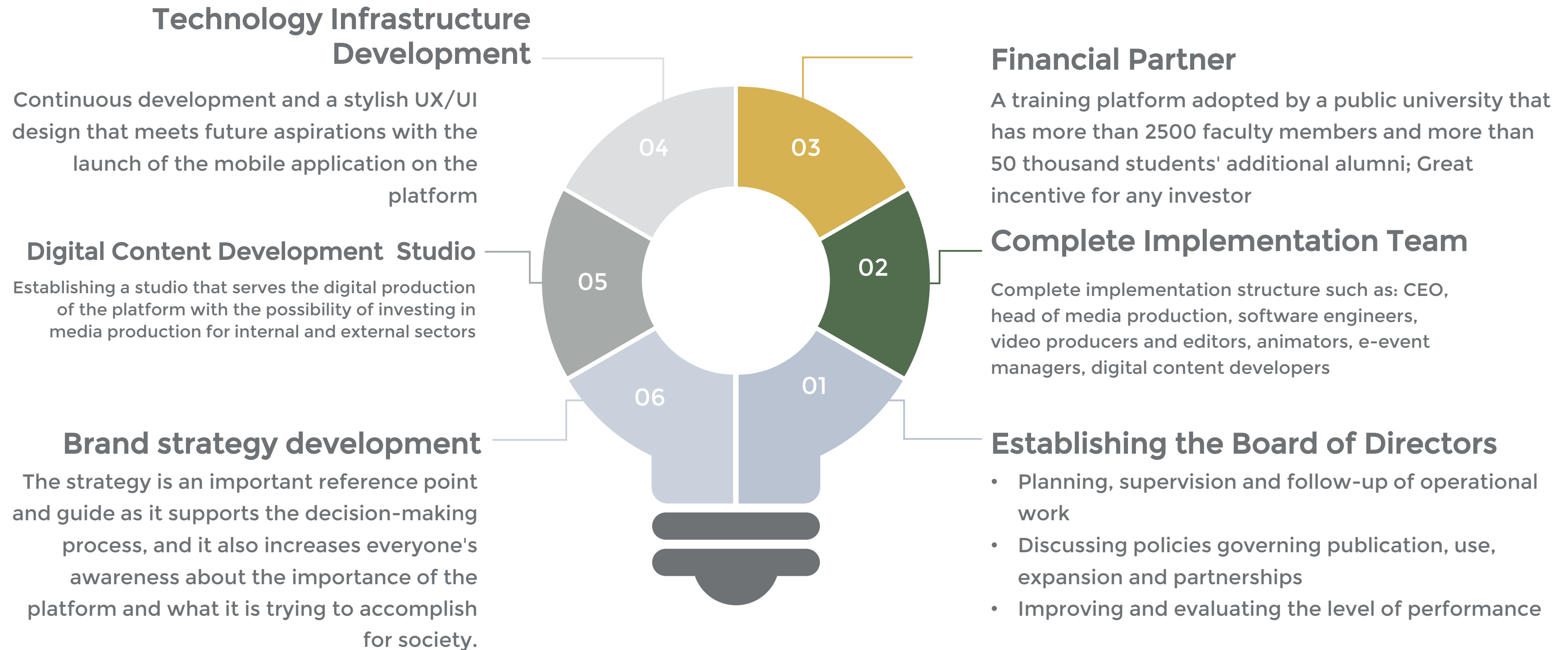The strategy is an important reference point and guide as it supports the decision-making process, and it also increases everyone's awareness about the importance of the platform and what it is trying to accomplish for society.

Financial Partner

A training platform adopted by a public university that has more than 2500 faculty members and more than 50 thousand students' additional alumni; Great incentive for any investor

Complete Implementation Team

Complete implementation structure such as: CEO, head of media production, software engineers, video producers and editors, animators, e-event managers, digital content developers

Establishing the Board of Directors

- Planning, supervision and follow-up of operational work
- Discussing policies governing publication, use, expansion and partnerships
- Improving and evaluating the level of performance

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Always for the better